

PwC's FinTech Insights April 2020



From around the web April 2020 was an eventful month for the Indian as well as the global FinTech ecosystem. While the

COVID-19 crisis has adversely impacted many sectors, the FinTech ecosystems in India and worldwide have had a mixed experience. The following are some of the developments in the

global FinTech space: VCs and startup CEOs join hands to launch

- Covid-19-focussed grant. Know more.
 - Amidst Covid19 crisis; Indian FinTech funding up 40% at \$800 mn in Jan-Mar'20. Know more.
 - MeitY and The FinTech Meetup initiates India FinTech Accelerator 2020.
 - Know more. Microsoft partners Plaid to turn Excel into a
 - MAS announces a USD 125 million support package for Financial institutions and FinTech

firms to strengthen long-term capabilities.

fintech app. Know more.

- The Facebook-Jio deal may create competition in India's e-payments - just like RBI wanted. Know more.
- fintech a boost. Know more. Virtual bank Airstar launches pilot in Hong Kong.

Stripe raises \$600 million as COVID-19 gives

- Bitcoin marketplace BitBuddy launches in India. Know more.
- COVID-19 Relief: Singapore Fintech Association and Razer Fintech to Offer \$100,000 to \$1.5 Million to Each Eligible Local Financial Tech Company. Know more.
- Impact of COVID-19 crisis: Insights From Global Startup Survey.

Fintech leader Airwallex Snags \$160 Million Funding From Salesforce Ventures.

Pandemic triggers global fintech surge. Know more.

There were significant regulatory developments in the FinTech ecosystem worldwide in April. Regulatory bodies like the Reserve Bank of India (RBI) and the Small Industries Development Bank of India (SIDBI) took multiple initiatives to keep the Indian FinTech ecosystem afloat. Here are some of the key regulatory

Regulatory developments

FinTech Market Worth 124.3 Billion by the end of 2025.

developments recently identified in the FinTech ecosystem: NPCI set to roll back 33% market share cap for third party UPI apps.

South Africa's Intergovernmental Fintech Working Group launches innovation hub.

Payments System Infrastructure.



FinTech tales

SIDBI to provide 90-day term loans for onward lending to small businesses.

RBI May Open Doors For Private Players To Set Up New Umbrella Entity For Retail

the Indian FinTech sector has remained largely unaffected. Indian FinTechs raised more than USD 200 million in April. A few FinTech investments from the month of April 2020 are listed below.

Amount raised

USD 28 million

USD 123

USD 23.6

million

million

USD 14.6

USD 6 million

USD 5.8 million

million

Though the global FinTech ecosystem saw a declining trend in funding due to the COVID-19 pandemic,

Lead investor

Flipkart

Undisclosed

Investments

Limited

Led by SAIF Partners,

Sequoia India, Aspada

Led by Vertex Ventures SEA

To rollout physical and virtual

Launch of health insurance

policies on its platform that

To launch a COVID-19

hospitalisation insurance

portfolio to support a global

debit cards

cover COVID-19

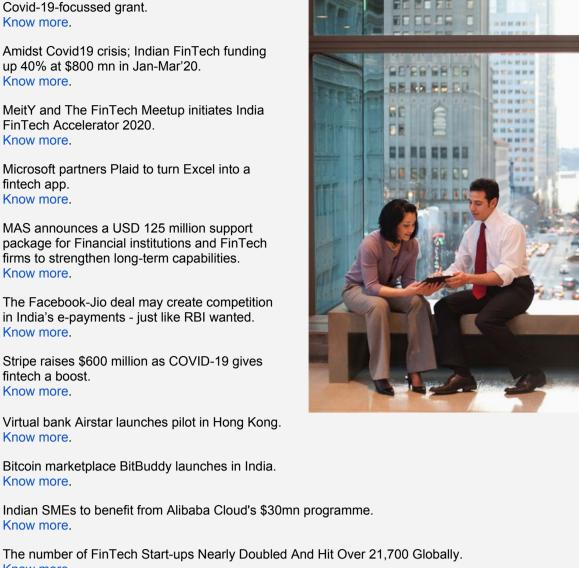
MyCash Fintech Private

Led by Lightspeed

NXC Corporation

Source

Read more.



Investments

Start-up

PhonePe

Aye Finance

Capital Float

Setu

Recko

Money Tap

DMI Finance Lending

Sector

Payments

Lending

Lending

FinTech

enabler

Lending

Enabling tech

million USD 21.6 Led by Sweden's Vostok Juspay **Payments** Read more. million **Emerging Finance (VEF)** USD 19.8

			Littilled			
Yap	FinTech	USD 4.5 million	Led by BEENEXT	Read more.		
Coverfox	InsurTech	USD 3.9 million	Glitterbug Technologies	Read more.		
Bankbazaar	FinTech marketplace	USD 3.8 million	Led by Amazon, Sequoia Capital	Read more.		
Fingpay	Payments	USD 3.5 million	IvyCap Ventures	Read more.		
Juno	Neobank	USD 3 million	Led by Sequoia's Surge, Polychain Capital	Read more.		
Jupiter	Neobank	USD 2 million	Led by Hummingbird Ventures	Read more.		
MeraCashier	Payments	USD 150,000	Sukhbir Singh, India Accelerator, Boudhik Ventures, Shankar Nath and Shaurya Garg	Read more.		
Rupifi	FinTech enabler	Undisclosed	Angel investors	Read more.		
Partnerships						
Some of the FinTech ecosystem partnerships from April 2020 are listed below.						
Financial firm	Partnered with	Sector	Purpose	Source		
ICICI Lombard	True Balance	InsurTech	To provide health insurance at an affordable premium to its Tier-II and Tier-III Indian customers	Read more.		

Insurance PhonePe

ICICI Bank,

Paytm

Bank

Digit

Payment

Mastercard

Bajaj Allianz

 Avishkar launched an accelerator programme in collaboration with CIE-IIIT Hyderabad.

Flipkart

			policy				
Amazon Pay	ShemarooMe	Payments	To provide seamless payment experiences and cashback offers to customers	Read more.			
Airtel Payments Bank	Bharti AXA General Insurance	InsurTech	To offer health insurance plans to provide financial protection against COVID-19	Read more.			
Acquisitions							
Acquisitions	i						
Acquisitions Start-up	Partnered with	Sector	Purpose	Source			
•		Sector Payments	Purpose To expand the digital payments business in the United States	Source Read more.			

Payments

InsurTech

InsurTech

Incumbent FinTech initiatives A few incumbent Indian financial institutions also launched FinTech initiatives in April. Some of these initiatives are listed below:

ICICI Bank launched a voice banking facility for its retail banking customers.

ICICI direct launched a WhatsApp chatbot. Know more. Contact us Vivek Belgavi Mihir Gandhi **Amit Nawka** Partner and Leader, Payments Executive Director, Deals Partner, Financial Services PwC India Transformation



Technology

Know more.

Consulting and India FinTech Leader PwC India vivek.belgavi@pwc.com

Sanjeev Kumar

Associate Director, FinTech and Innovation Strategy PwC India sanjeev.b.kumar@pwc.com

Avneesh Singh Narang Associate Director, FinTech and Innovation Strategy PwC India

avneesh.narang@pwc.com

mihir.gandhi@pwc.com Vaidison Krishnamurty Partner, Deals

PwC India

Authored by Pratik Pathrabe and Shivangi Maheshwari

kuntal.sur@pwc.com

PwC India

PwC India vaidison.krishnamurty@pwc.com Joydeep K Roy

Partner, Insurance and Allied Businesses PwC India joydeep.k.roy@pwc.com

Services - Risk and Regulation

Kuntal Sur Partner and Leader, Financial Director, FinTech and Financial Services -Regulatory

amit.nawka@pwc.com

Amit G Jain

PwC India amit.g.jain@pwc.com Vivek lyer Partner, Risk Assurance Services PwC India vivek.iyer@pwc.com