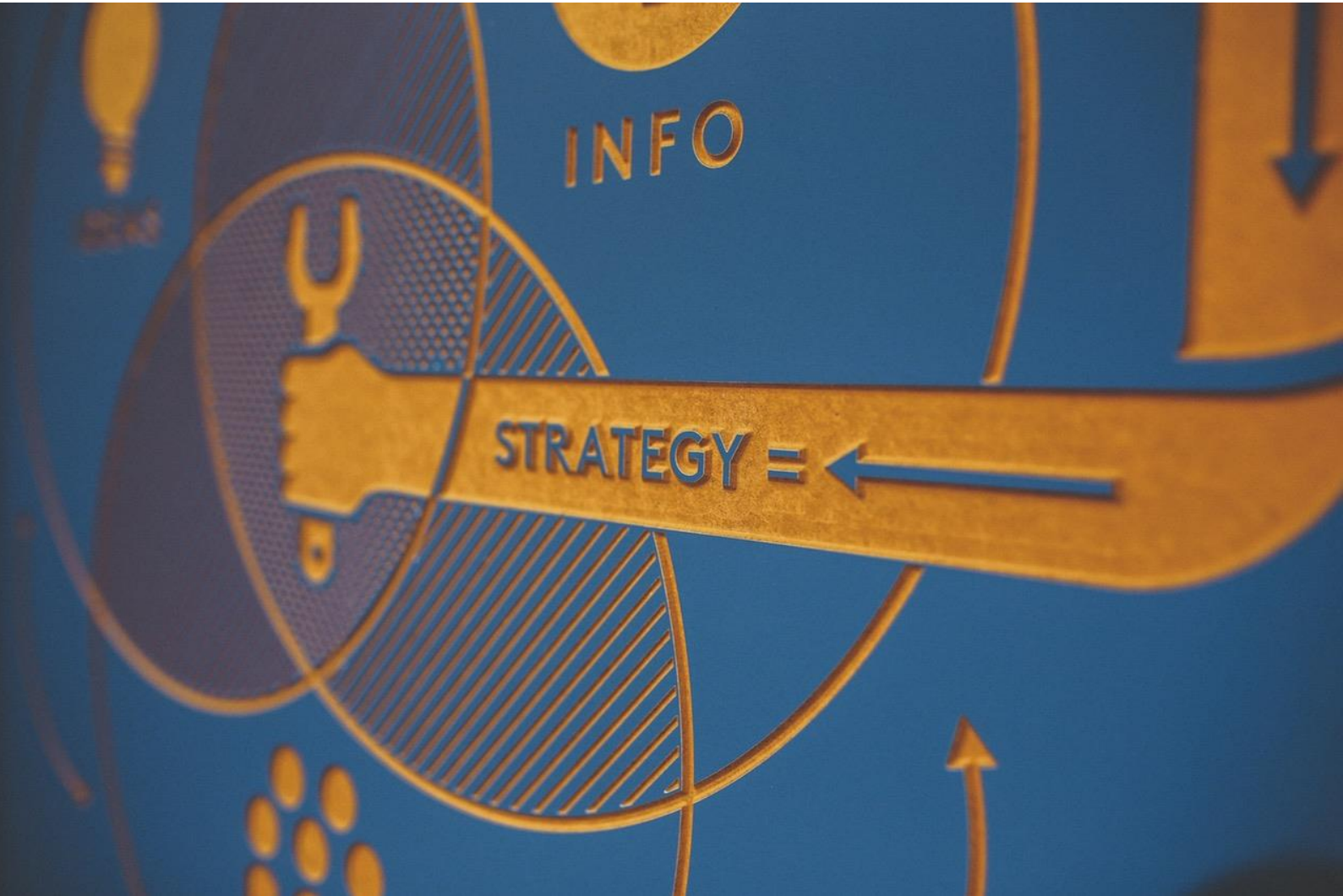


FS Technology Strategy



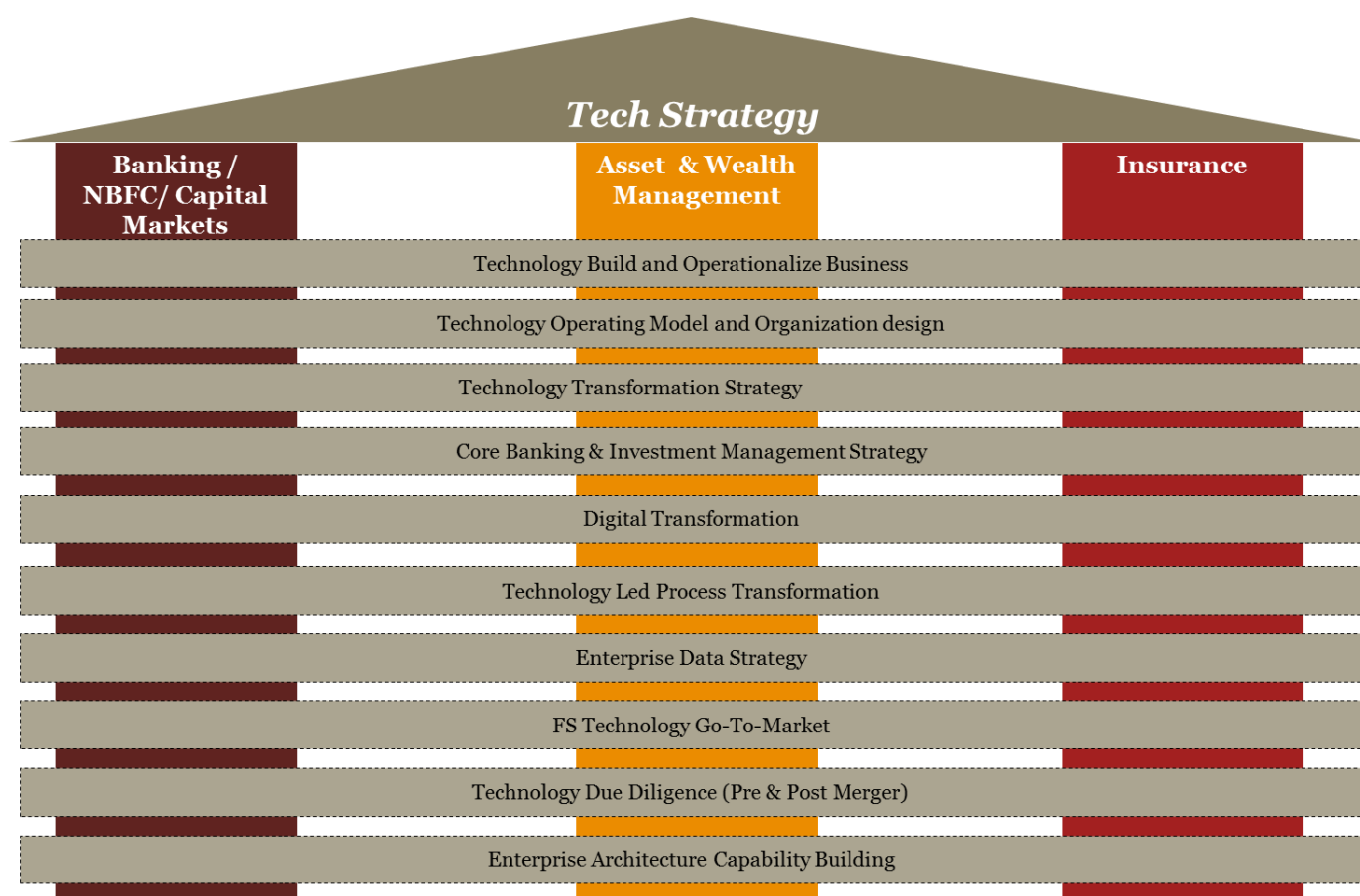
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FS Technology Strategy

Technological advances have real world implications on the financial services industry, and institutions need to adjust their business models accordingly.

The accelerating pace of technological change is the most creative - and disruptive - force in the financial services ecosystem today. It can be challenging to bridge gaps between business units and the IT department and to unite them around a shared vision that empowers the business. In other words, financial institutions must fuse business and technology.

PwC FS Technology Strategy team is uniquely positioned to facilitate the conversations that fuel the new partnerships, mindsets and governance models that are needed so that business and IT strategic planning can co-exist. Our business and technology expertise spans across industries such as Banking, Capital Markets, Asset & Wealth management, Insurance and all types of technology. We understand how to address market pressures, leverage core and emerging technologies and align employee talent to seize business opportunities and to solve problems. We help our clients by providing leading practices, thought leadership, solutions, subject matter experts with a global experience and tools and accelerators to drive value quickly. Our solutions are custom designed to enable Technology driven business transformation across the client's business value chain.



PwC FS Technology Strategy helps its client with **“Technology enabled business transformation across the value chain”**

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