

FinTech Practice

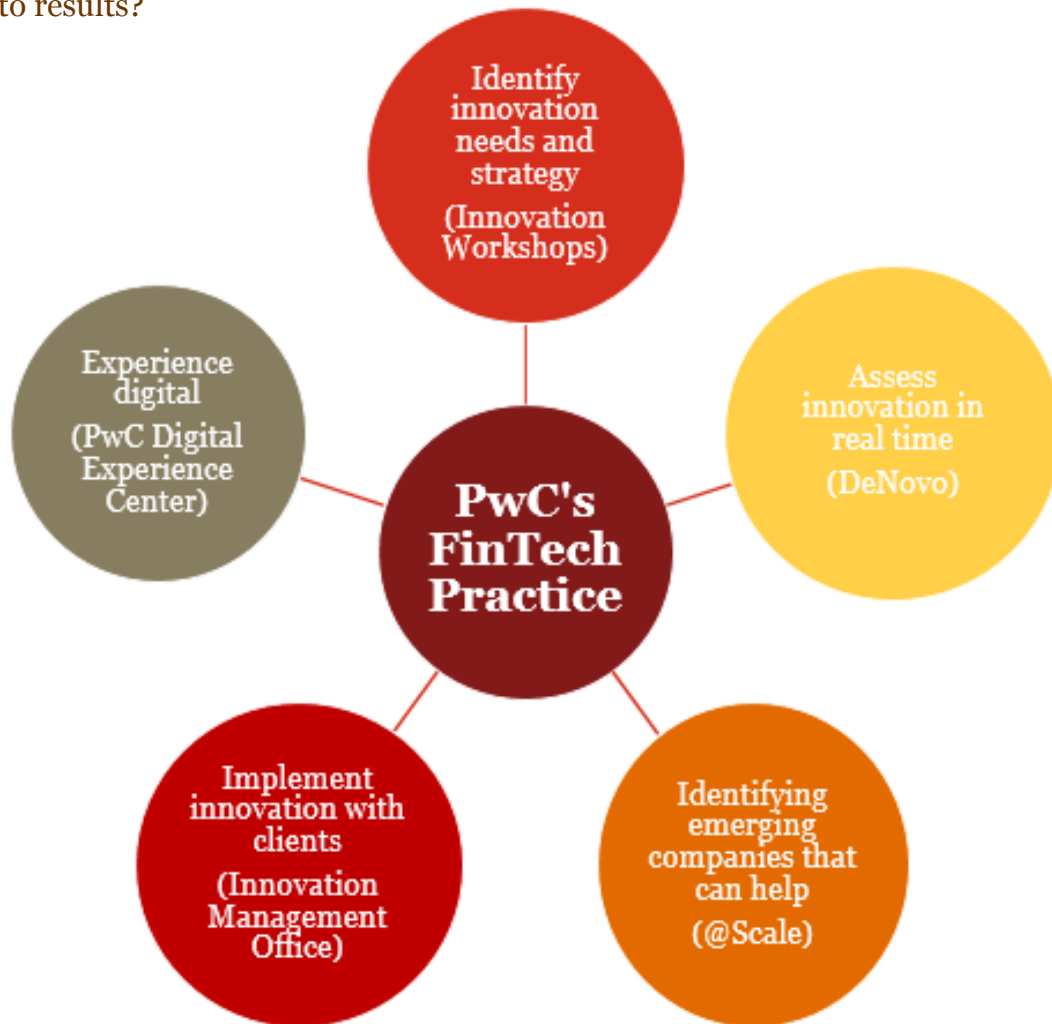


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FinTech Practice

The financial services industry is merging with the technology sector. Those who can develop or leverage disruptive technologies and innovative practices will thrive. The rest will be left behind.

FinTech is a rapidly evolving segment of the Financial Services sector where tech-focused startups and other new market entrants are disrupting how the financial services industry traditionally operates. Which products, services, and technologies will result in better customer experiences, lower costs and new revenue streams? How can you ensure that your technology investment translates into results?



PwC covers the ecosystem of FinTech innovation

PwC has developed an end-to-end FinTech practice dedicated to this powerful merger between technology and financial services. Our experts are engaged at all points of the innovation ecosystem – tracking innovation as it happens, identifying promising start-ups, and determining how you can integrate their technologies into your business processes. We monitor shifting customer behaviours, evolving distribution channels, the changing regulatory environment and emerging products and services to help banks, insurers, payments providers and other financial services firms assess and act on these changing industry dynamics.

Our FinTech practice helps you stay abreast of emerging trends and leverage new start-ups that will either propel, or undermine, your business.

PwC's FinTech service offerings

The PwC FinTech practice covers five key services. We work with both established financial institutions and FinTech startups to offer:

Innovation Management Office

The Innovation Management Office is a proposition by PwC's FinTech practice focused on helping Financial Services incumbents run a structured innovation programme that enables them to receive tangible benefits out of their innovation efforts. At its heart, the programme helps clients cut through the FinTech noise and identify FinTech startups that they can work with to co-create solutions for themselves.

DeNovo

A new strategy consulting platform was designed to help decision-makers understand how and where innovation will impact their business strategy and what to do about it. DeNovo cuts through all the FinTech noise to deliver proprietary content and insights, written by our dedicated team of more than 50 subject matter experts and research analysts, in real-time.

Blockchain

Often cited as the single most disruptive trend in financial services, blockchain-based technologies are poised to revolutionise everything related to payments and transactions. PwC understands the enormous potential for blockchain, and has developed an expertise in crypto-security, rapid prototyping, system design/build and front-and middle-end systems integration. With our knowledge base, we can help you to take advantage of these transformative technologies.

Innovation Workshops

These two-to-four-day workshops are designed to help executives in banking, capital markets, insurance, investment services and payments better understand the FinTech landscape. Strategic decision-makers will exit workshops with an enhanced understanding of how new technologies and processes can advance business goals. These customised workshops cover various topics (e.g., marketplace lending, alternative credit decision-making, robo-advisors, big data and analytics, credit underwriting, the digital customer experience)

@Scale

PwC's @Scale platform is a collection of emerging companies that PwC has vetted extensively. These firms have compelling technologies that can address our clients' problems. We help clients integrate the best tools and processes from the evolving FinTech marketplace, in turn converting threats into new revenue opportunities.

To schedule a meeting or to learn more, please contact

Vivek Belgavi

Partner, Financial Services Technology

Tel: +919820280199

vivek.belgavi@in.pwc.com

Hemant Kshirsagar

Principal Consultant

+91 99309 25934

hemant.kshirsagar@in.pwc.com

For further information please visit: [***www.pwc.in/fintech***](http://www.pwc.in/fintech)

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