COVID-19 Response
Our phased response to the COVID-19 pandemic (2020–21)

In the first phase, PwCIF focused on providing emergency support. We distributed sanitisers, masks, gloves and soaps to the vulnerable, and to public health institutions. In addition to hygiene kits, we also distributed groceries to children’s homes, old age homes and slums in urban areas.

Phase two of our response was marked by a payroll giving initiative launched by the firm to raise funds to provide migrant workers and daily-wage earners nutritional support and address urgent PPE needs of frontline workers in April 2020.

In phase three, between April to August 2020, targeted and continued support was provided in the form of PPE kits and dry ration distribution across regional offices. We focused on supporting public health institutions and migrant workers. We intensified our efforts to support families grappling with the pandemic and the aftermath of Cyclone Amphan (Eastern coast).

Phase four, commencing September 2020, focused on livelihoods and rehabilitation. Our interventions as part of this phase were anchored in the rehabilitation of our beneficiary groups. We focused on digital learning by providing tablets to enable children from underprivileged backgrounds access education. We also organised livelihood support programmes imparting vocational training or financial/technical support to women and youth.
Our beneficiaries

PwCIF reached out to the daily-wage earners, migrants, nomadic tribals, single-women headed households, garbage collectors and vulnerable families, including those without ration cards, and provided them with ration support. Our beneficiaries included salt pan workers, commercial sex workers, transgenders and mothers of children with special needs. We are also supporting the PPE requirements of police personnel, health workers, NGO staff/volunteers and ambulance staff. We will also be supporting the installation of touch-free hand washing units in primary healthcare centres to enable access to safe handwashing.

<table>
<thead>
<tr>
<th>6,296 families received dry ration kits</th>
<th>2,961 PPE kits</th>
<th>1,937 litres of hand sanitisers</th>
</tr>
</thead>
<tbody>
<tr>
<td>434 meals served to the migrant workers</td>
<td>110,000+ safety kits and medical equipment donated</td>
<td>2,961 hazmat suits for frontline workers</td>
</tr>
<tr>
<td>26 NGOs partnered with</td>
<td>200 transgenders received nutrition supply for one month</td>
<td>295 families from nomadic tribes received ration support</td>
</tr>
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<td></td>
<td></td>
<td>40,081 units of masks for frontline workers, police and NGO staff</td>
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</table>
About PwC

At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 156 countries with over 295,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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