Permanence test to be linked to nature and requirements of the business for constitution of a PE

January 25, 2018

In brief

Recently the Authority for Advance Rulings (AAR) held that the degree of permanence for the purpose constituting a fixed permanent establishment (PE) should be seen *qua* the nature and requirements of the business. The threshold of duration should not be linked to the constitution of a fixed PE in India. The AAR relied on the principles laid by the Supreme Court (SC) in the case of *Formula One*² and held that permanence test is tied with nature of project.

In detail

Facts

- The applicant, a Belgian entity entered into a Service Agreement (SA) with an Indian entity for the provision of lighting services on a turnkey basis, for the Commonwealth Games Delhi, 2010 (event) in India.
- As per the SA, the applicant was also responsible for the following:
 - Provision of necessary equipment and their installation, including laying of cables, erection of structures for the event;
 - Acquiring all authorisations, permits and licenses required under law to perform the services;

- Ensuring adequate insurance to cover all risks associated with the provision of the services;
- Providing maintenance for repair/ rectification, throughout the event.
- On-site space was allocated to the applicant for duration of the event, for storage of its tools and equipment.
- The applicant's employees were present in India for a period of 66 days for preparatory work, installation, provision of service and dismantling of the equipment.

Issue before the AAR

Whether the consideration under the SA was taxable in India under the Income-tax Act, 1961 (the Act) or Double Taxation Avoidance Agreement (tax treaty) between India and Belgium?

Applicant's contentions

- It had a transient presence in India, which could not be regarded as PE, as it did not meet the cumulative conditions of business activity, power of disposition, permanence and location.
- It did not satisfy the criterion of constituting PE under Article 5(2)(j) of the tax treaty, as the applicant was present in India for less than 6 months.
- The consideration under the SA did not qualify as 'fee for technical service' (FTS), as the services did not makeavailable₃ technical knowledge, experience, etc., to the service recipient. The consideration did not also

³ Protocol to India-Belgium tax treaty, read with Article 12 of India-Portugal tax treaty provides that FTS, *inter alia*, mean payments in consideration of rendering of any technical or consultancy services if such services make available technical knowledge, experience, skill, know-how or processes.



¹ AAR No. 1330 of 2012

² Formula One World Championship Limited v. CIT [2017] 80 taxmann.com 347 (SC)

qualify as 'royalty'.

Revenue's contentions

- The applicant had a PE in India, as it satisfied all the requisite tests, *inter alia*, dedicated on-site space at its disposal, carrying of business of lighting for the event, etc.
- In cases where nature of business is peculiar, the time period for which the services were performed could not be the deciding factor for establishing PE.
- The consideration also qualified as royalty, as it was for "use" or "right to use" the intellectual property rights in the works of the applicant.

AAR's decision

- The different Articles of the tax treaty, is logically structured with a purpose.
 Thus, it should be read and comprehended paragraph-byparagraph, and not straightaway onto Article 5(2)(j) of the tax treaty, as done by the applicant.
- The applicant satisfied all the tests for constituting a fixed PE in India, and the income arising from the SA was held to be chargeable to tax under Article 7 of the tax treaty.

Business activity test

 The applicant had entered into SA to undertake the business in India of providing technical equipment and services for the event, including light, sound, video, etc.

Disposal test

 The applicant had a lockable space on-site for storing its tools and equipment, implying that it had access and control over the space.

⁴ This alert majorly focuses on the principles of PE as discussed by the AAR,

- In the absence of premises under its control, the applicant could not have carried out fabrication, maintenance, repair functions or operate the structure during the event.
- The applicant had subcontracted some of its activities, which indicated the fact that the applicant had an address, an office from which it could call for and award contracts.
- The applicant had acquired all authorisations, permits and licenses also indicative that it had a place at its disposal.
- Insurance companies could not have insured equipment/ structures, unless the place was safe, in exclusive custody and disposal of the applicant.

Permanence test

- The degree of permanence was necessitated by the nature and requirements of the business.
- In cognisance of the job assigned to the applicant, its presence could not be enduring or permanent.
- The applicant's activities and presence was spread for a sufficiently long period of time over the entire duration of the event, thus fulfilling the permanence test.

Location test

- There was a clear link between the place of business and an identifiable geographical point (i.e. onsite space provided to the applicant) from where business was conducted.

- The lighting facilities created and erected by the applicant coupled with the space available with the applicant constituted a part of place of business.
- The place of business may not be fixed to the soil, as long as it forms an intrinsic part of the income generating activity.
- Therefore, the determination of the existence of a PE would be based on the specific facts of the case and no general threshold of duration could be read into the requirements of fixed PE.
- The consideration could not be regarded as royalty as the applicant did not assign the right to use the know-how, technical experience, etc., to the recipient4.
- The consideration could not be regarded as FTS, as the services did not "make available" technical knowledge, experience, etc., to the recipient.

The takeaways

- The AAR relied on the SC ruling in the case of Formula
 One² and upheld that the
 degree of permanence should
 be seen vis-à-vis the nature of
 business.
- The AAR also ruled out the applicability of threshold of duration to the fixed PE clause. This could be relevant for analysing PE exposure in future.

Let's talk

For a deeper discussion of how this issue might affect your business, please contact your local PwC advisor

and does not discuss the ancillary issues of royalty and FTS in detail.

PwC Page 2

Our Offices

Ahmedabad

1701, 17th Floor, Shapath V, Opp. Karnavati Club, S G Highway, Ahmedabad – 380051 Gujarat +91-79 3091 7000

Hyderabad

Plot no. 77/A, 8-2-624/A/1, 4th Floor, Road No. 10, Banjara Hills, Hyderabad – 500034, Telangana +91-40 44246000

Gurgaon

Building No. 10, Tower - C 17th & 18th Floor, DLF Cyber City, Gurgaon – 122002 Haryana +91-124 330 6000

Bengaluru

6th Floor Millenia Tower 'D' 1 & 2, Murphy Road, Ulsoor, Bengaluru – 560 008 Karnataka +91-80 4079 7000

Kolkata

56 & 57, Block DN. Ground Floor, A- Wing Sector - V, Salt Lake Kolkata – 700 091, West Bengal +91-033 2357 9101/ 4400 1111

Pune

7th Floor, Tower A - Wing 1, Business Bay, Airport Road, Yerwada, Pune – 411 006 Maharashtra +91-20 4100 4444

Chennai

8th Floor Prestige Palladium Bayan 129-140 Greams Road Chennai – 600 006 Tamil Nadu +91 44 4228 5000

Mumbai

PwC House Plot No. 18A, Guru Nanak Road(Station Road), Bandra (West), Mumbai – 400 050 Maharashtra +91-22 6689 1000

For more information

Contact us at pwctrs.knowledgemanagement@in.pwc.com

About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

In India, PwC has offices in these cities: Ahmedabad, Bengaluru, Chennai, Delhi NCR (Gurgaon), Hyderabad, Kolkata, Mumbai and Pune. For more information about PwC India's service offerings, visit www.pwc.com/in

PwC refers to the PwC International network and/or one or more of its member firms, each of which is a separate, independent and distinct legal entity. Please see www.pwc.com/structure for further details.

©2018 PwC. All rights reserved

Follow us on:









For private circulation only

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, PwCPL, its members, employees and agents accept no liability, and disclaim all responsibility, for the consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it. Without prior permission of PwCPL, this publication may not be quoted in whole or in part or otherwise referred to in any documents.

© 2018 PricewaterhouseCoopers Private Limited. All rights reserved. In this document, "PwC" refers to PricewaterhouseCoopers Private Limited (a limited liability company in India having Corporate Identity Number or CIN: U74140WB1983PTC036093), which is a member firm of PricewaterhouseCoopers International Limited (PwCIL), each member firm of which is a separate legal entity.