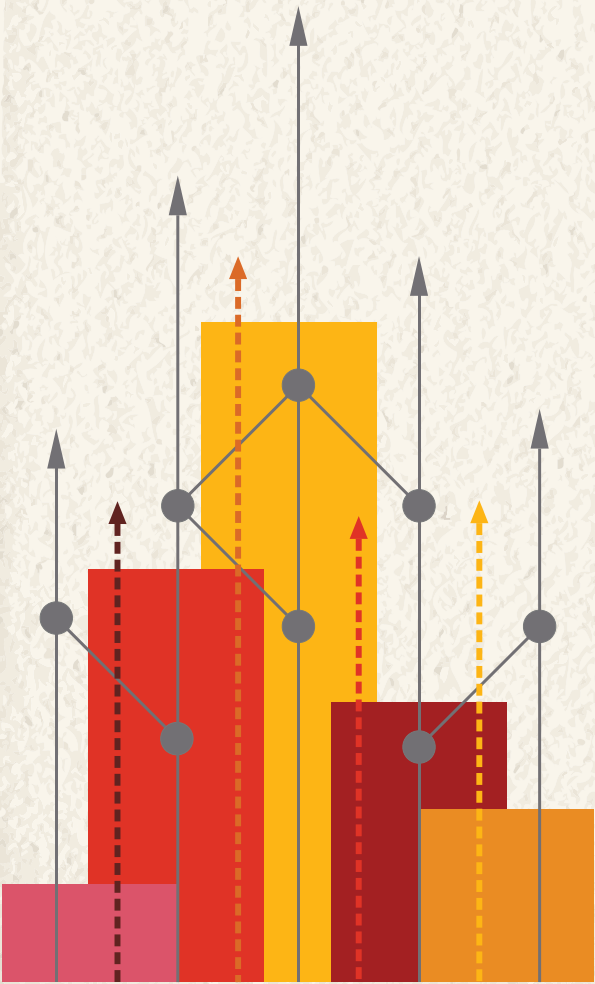




Purpose

PwC India's corporate responsibility newsletter





Keynote

Keynote



My dear friends,

Welcome to our corporate responsibility (CR) newsletter—**Purpose**. The year 2015 was exciting, with our employees participating enthusiastically in various volunteering programmes. Through this newsletter, we aim to inform you about our ongoing activities and areas of focus, and also seek your collaboration in achieving these goals.

The recent thrust provided by the Government of India through the Companies Act, 2013, is a welcome move as it recognises the importance of the corporate world in making a positive societal change through CR. Today, companies are invited to actively engage with their communities and environment and be a catalyst for change.

At PricewaterhouseCoopers (PwC), this attitude has been ingrained in our DNA since inception. For us, CR is not only a business imperative but also about contributing and giving back to the community, which makes our existence as a business relevant.

I am delighted to inform you that the PwC India Foundation completed seven successful years in 2015! As you browse through this newsletter, you will get a glimpse of our initiatives over the course of last year, which demonstrates our commitment to being part of positive societal change.

I am also proud to announce that our flagship report titled '**Forgotten voices: The world of urban children in India**', produced jointly with Save the Children India, has received a positive response from all sections of society and also won the **Innovation in CSR Practices Award** at the World CSR Congress 2016.

We embark on this journey in the hope of making you our partners in supporting our efforts through your insights and initiatives.

Thank you.

Sincerely,

Deepak Kapoor

Chairman, PwC India and PwC India Foundation

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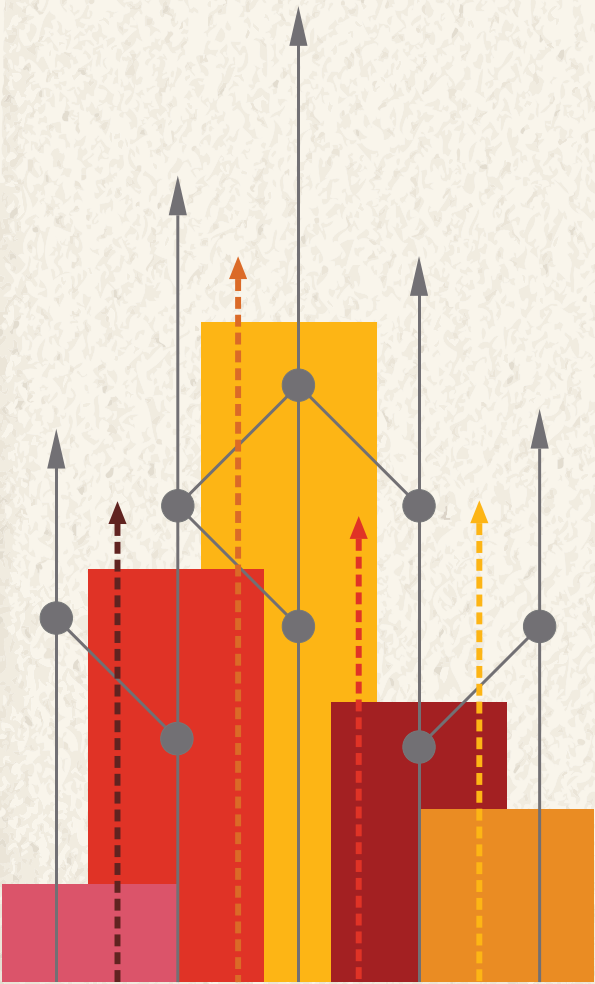
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The past year has seen us expand our horizons and steer the PwC India Foundation forward, making it exhilarating and eventful. With our massive network and committed employees, we at PwC India had the perfect opportunity to extend our focus towards our core themes of education and environmental sustainability. In addition, we have included new focus areas that are relevant to the pressing needs of our country—water, hygiene and sanitation (WASH); social entrepreneurship; urban children and, of course, a humanitarian response to natural disasters.

We recently launched our most ambitious initiative, **School for Social Entrepreneurs (SSE) India**, in partnership with British Council India for enabling individuals to create social enterprises which will address some of society's fundamental challenges.

Our recently launched school sanitation programme in the city of Ajmer now benefits more than 4,500 girls studying in government schools, and has contributed to two core government initiatives—the 'Beti Bachao, Beti Padhao' programme and 'Swachh Bharat Abhiyan'.

Through a series of programmatic engagements, we have been able to generate wholehearted support internally, which is heartening. We've responded instantly to natural disasters in J&K, Manipur and Nepal. Our colleagues generously contributed to the causes, and their support has helped us start programmes in the areas of education, shelter, and health and hygiene in the affected areas.

To make our engagements more meaningful, we have committed to using our expertise and skills by contributing 10,000 hours in pro bono engagements as part of our larger commitment of devoting 50,000 hours of voluntary service. This is a unique opportunity for our business teams to provide their services to those who otherwise would not have been able to access our services.

Our efforts in Nepal are on and I am happy to report that our collective response is helping the affected communities. With the help of our local partners, we have distributed 2,000 health and hygiene kits which have benefitted around 10,000 individuals by taking care of their basic needs. We have reached out to the most vulnerable sections, such as women-led families, children and the elderly. We have also provided pro bono advisory services to the largest private foundation in Nepal, which has committed to building 10,000 transitional shelters, along with sponsoring 100 shelters in two villages of Gorkha.

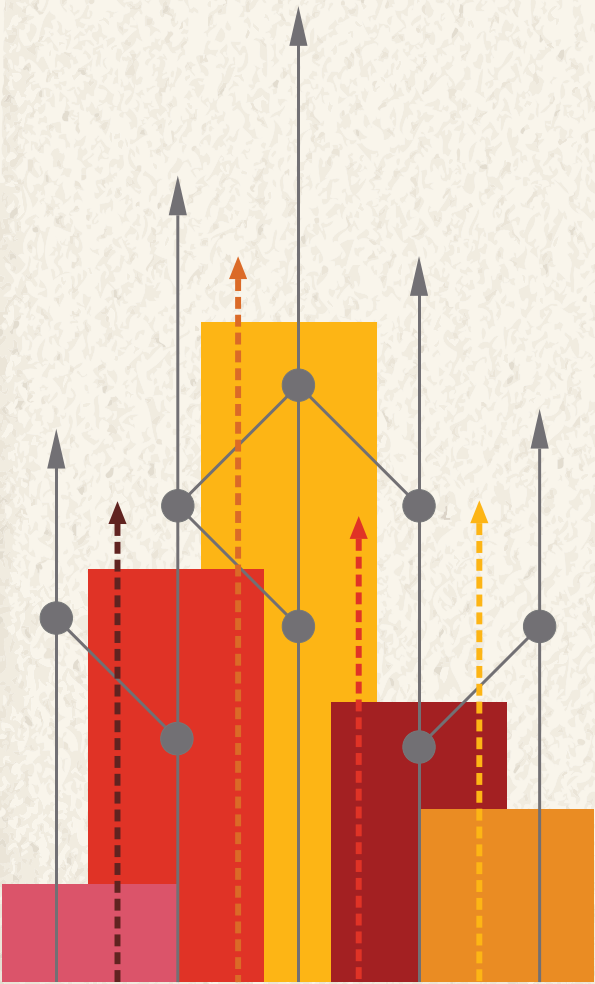
Meanwhile, our regional CR teams are working tirelessly to make a difference in their regions. You will read more about their efforts in this edition.

This is just the beginning of our long journey. We remain committed to our mission, and with your encouragement and support, we will work towards driving sustainability and transforming lives through synergised and proactive efforts in our focus areas.

Keep giving,

Jaivir Singh

Vice Chairman, PwC India Foundation



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PwC India Foundation addresses sanitation needs in government girls' schools in Ajmer



Ajmer is known to be an education hub, and yet its schools lack basic sanitation facilities. With the government's focus on empowering girls and providing them with sanitation facilities in the country, PwC India Foundation, in partnership with FINISH Society, started a cohesive programme in Ajmer to address the infrastructure problems in girls' schools and their operation and maintenance (O&M), and to create awareness among the students. The project is being implemented across six schools, benefitting around **4,500 girl** students.

The programme was launched by **Vasudev Devnani**, Minister of State for Primary and Secondary Education, Rajasthan, and **Satyavati Berera**, Chief Operating Officer, PwC India, in the presence of students, teaching staff and the school management committee.

Along with this, our corporate responsibility (CR) consulting team offered support in conducting needs assessment and monitoring and evaluating the project.

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School for Social Entrepreneurs (SSE) forays into India

SSE India to create 'social entrepreneurs' with support from PwC India



PwC India and British Council India jointly launched SSE India on 3 February 2016. The event was inaugurated by **Dr Jitendra Singh**, Minister of State (Independent Charge), Prime Minister's Office, in the presence of Rob Lynes, Director, British Council India; Deepak Kapoor, Chairman, PwC India; Jaivir Singh, Vice Chairman, PwC India Foundation; and Alastair Wilson, CEO, SSE Central.

With PwC India as a founding partner, SSE is now making its way into India. PwC India will support the development of SSE in India and is developing the first fellowship programme offered by the new organisation. Social entrepreneurs are playing a crucial role in our society today by fostering much-needed innovation at the grass-roots level. This initiative is in line with PwC's purpose of building trust and solving important problems.

To support the nine-month fellowship, senior PwC employees will mentor these social entrepreneurs and share their business and financial skills to prepare the fellows.

Founded in 1997 by Michael Young, SSE supports social entrepreneurs in establishing, scaling and sustaining social enterprises and social impact projects across the UK, Australia and Canada. Till now, the school has supported more than 1,500 entrepreneurs aged between 17–74 years. SSE looks for great ideas from people who have first-hand experience of social issues.

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PwC India and Save the Children India release marquee report on the state of urban children in India



Children in urban India comprise 30% of the total population, yet their needs are not included in urban planning. Those from disadvantaged sections are susceptible to illnesses and urban disasters, have poor access to water, sanitation and education, and lack protection. To address this key issue, PwC India collaborated with Save the Children India and released an insightful report to bring children into focus.

It was a momentous day for us as we launched our flagship report in front of an esteemed audience, the media, and the children who were interviewed during the research. **Kiren Rijiju**, Minister of State for Home, Government of India, graced the occasion and released the report in the presence of Harpal Singh, Chairman, Save the Children India, and PwC's Deepak Kapoor.

Titled '**Forgotten voices: The world of urban children in India**', the report looks at the challenges faced by children in cities. It highlights **seven themes** that should work in tandem to enhance **child centricity** in urban areas: 1) child protection, 2) health, 3) sanitation, 4) nutrition, 5) education, 6) urban resilience and 7) urban governance.

The report has been recognised for its unique features. It is the first of its kind to cohesively look at all the issues affecting the growth and development of urban Indian children. The report captures the voices of children through sessions that were conducted with working, slum, street and runaway children. The children spoke about their problems and also shared their solutions and dreams.

It looks at the interconnection between themes, and highlights that for any one of these to improve, adequate steps on one or more of the other issues are necessary. For example, sanitation affects the health of children. Half a million under the age of five die due to diarrhoea, which is caused by poor water quality. Children also suffer from typhoid, cholera and malaria due to lack of sanitation services.

The report has been well received from all quarters and has sparked a vigorous discussion on the topic, with the media extensively covering its findings. It also won the **Innovation in CSR Practices Award** at the World CSR Congress 2016.

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PwC India goes beyond borders



The earthquake in Nepal on 25 April 2015 affected 5.6 million lives, and has displaced more than 2.8 million till now. PwC India, through the foundation, raised funds for response and rehabilitation programmes. The foundation adopted a **three-phased** approach for building a cohesive programme in the region. Initially, to understand the on-ground situation, our representative visited Nepal in the week in which the calamity struck to seek feedback on the kind of support required. He subsequently met with relevant stakeholders to map the needs and corresponding aid, and identify areas where the PwC India Foundation could help the beneficiaries.

Since the earthquake damaged houses and buildings, many were left homeless. Given this situation, we finalised the engagement with Nepal's largest private foundation—Chaudhary Group Foundation (CGF)—which has committed to building 10,000 shelters for the affected people in the next one year. With our past experience with the Sustainable Environment and Ecological Development Society (SEEDS) in Uttarakhand and Jammu and Kashmir (J&K), we decided to connect the two organisations to ensure the programme's success. Additionally, we have committed to supporting the construction of 100 transitional homes in the Gorkha region—which was most affected by the earthquake. This will help in the rehabilitation process, and the materials used in these shelters can be easily reused to build permanent homes in the near future.

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As pro bono advisory services are a key element of our contribution, we will be helping CGF for a period of one year (until June 2016) with fund management, monitoring, and evaluation and impact assessment of the project to guarantee its smooth implementation and map its success.

During our needs assessment, we realised that those who were affected did not have access to basic health and hygiene items. We decided to create 2,000 health and hygiene kits designed as per the guidelines of the United Nations Children's Fund (UNICEF) and World Health Organisation (WHO). These kits provided materials that mitigate health risks, especially as access to health services was very limited. They were distributed by our local partner and other NGOs in remote areas to the most vulnerable groups—women-led homes, families with differently abled members, and the elderly and children. This initiative benefited around 10,000 people in remote locations, considering an average family size of five.

Our experiences in Uttarakhand and J&K helped us design a cohesive programme for Nepal—one that looks at all phases of disaster response.



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PwC India Foundation supports efforts to rebuild flood-hit J&K

In 2014, J&K suffered the worst floods in 60 years. Over five million people across 2,600 villages in the state were affected, out of which around 2.2 million were children. Our employees came forward to support the victims by generously contributing to the cause.

Within a week of the tragedy, we mobilised relief efforts and essential items like medicines, baby food and water bottles were directly delivered to the affected people with the help of our partners, such as Save the Children and the Indian Army. We partnered with other corporates such as Go Air to carry these materials for free and help in their distribution.

The floods destroyed schools, thereby affecting the education of the children in the region. So, we decided to start a programme for rebuilding a primary school in Pulwama district of J&K by partnering with SEEDS, an NGO that specialises in this domain.

We have built five classrooms that can cater to 125 children, and the school is equipped with toilet blocks and drinking water facilities. To supplement this, we are engaging in capacity-building activities and preparing school disaster plans. Additionally, we contributed to the Prime Minister's National Relief Fund (PMNRF) to support the government's efforts on ground.

All these efforts would not have been possible without the generous financial contribution from our employees.

Celebrating PwC India Foundation Week

To commemorate PwC India Foundation's seven successful years of operation in 2015, the CR teams across locations organised a week-long celebration in September 2015.

More than **500** employees across locations participated in **28** activities spread over seven days. The volunteers spent an impressive **1,551 hours** offering their help with initiatives ranging from education and skill development to environmental sustainability and water conservation.

Some employees from the **north region** created 'self-watering plants' using upcycled material and planted 1,000 saplings to create a fruit forest in Old Gurgaon, while others mentored less privileged children by helping them create their résumés, and conducting interview workshops and vocational training sessions.

In the **south**, our Bengaluru office organised a variety of activities such as conducting counselling sessions and organising outdoor activities like visiting the museum or supermarket, and interacting with differently abled children through arts and crafts. Meanwhile, our volunteers from Hyderabad spent quality time in an orphanage by organising a fun-filled day involving a painting competition and games for the resident children. Our Chennai office organised initiatives where employees provided soft skills training, career counselling to less privileged children, and created awareness on water conservation in the campus. A painting contest was also a part of the activities.

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In the **west**, our Pune colleagues visited children suffering from cerebral palsy. Here, a dance competition was arranged and volunteers spent some quality time with the inmates. In Mumbai, the team planned visits to an old age home and an NGO that takes care of visually impaired and differently abled children. Volunteers organised games, special sessions on music and learning, and interacted with the elderly members and children. In Ahmedabad, volunteers spent time with underprivileged and differently abled children. They also conducted games and created awareness around child abuse.

The **east** region organised activities around education and eco awareness.

The week-long celebration was a great way to support the causes close to our hearts and gave the participants a valuable opportunity to interact and bond.



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Regional initiatives

Responding to Chennai flood relief

Cuddalore and Thiruvallur

Understanding the need of the hour, the PwC staff, along with young volunteers, travelled and distributed relief materials to around 300 families in a remote village in Cuddalore district. The villagers appreciated the gesture, as they did not receive any relief material from the state. Going a step further, PwC India raised funds from employees, and the firm matched the amount to start a shelter reconstruction project for 20 families in Puliyur Village, Thiruvallur district, in association with the NGO Sevalaya.

Encouraging a deserving student to fulfil his dream

Kolkata

Krishanu, the son of our senior housekeeping staff is an aspiring chartered accountant (CA). A bright student, he was awarded a merit scholarship by the local MLA. However, limited funds and high tuition fees posed an impediment to the realisation of his goal. Hearing his story, our Kolkata office staff generously contributed towards his expenses, while two colleagues have decided to mentor him over the next few years.

On receiving the funds, Krishanu said, 'It was a very emotional and proud moment for me. I am happy that a company like PwC has awarded me this sum. Everybody has a dream, and mine is to become a CA, but lack of funds made it challenging for me to realise my dream. I am grateful that the PwC staff came forward to help me. This has brought me a step closer to achieving my goal, and now I am confident of making it happen with the help and encouragement from PwC.'



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Gifting books to create a library for differently abled children

Bengaluru

Our staff donated 200 books and a bookshelf for a library meant for differently abled children and adults suffering from cerebral palsy and associated disorders. The books are being read by 60 schoolchildren, 120 differently abled children and 40 adults with cerebral palsy and its associated disorders.

We also organised a workshop for our volunteers and trained them on how to conduct storytelling sessions for these children.

Gifting the joy of hearing

We sponsored 25 hearing aids that will enable underprivileged children to hear and speak. Our partner NGO, Akshay Akruti, had organised an event where these devices were distributed, and a mobile hearing clinic was also launched. This event outlined the importance of hearing and appealed to the public to support the cause.



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Fulfilling children's wishes: The Joy of Giving Campaign

Chennai

With one 'wishing tree', we planted seeds of happiness by fulfilling the wishes of little kids.

Around 100 colleagues participated in the campaign. While some donated cash for the things the children of Sevalaya NGO had 'wished' for, others bought them. Sundry items like cricket bats and balls, soft toys, colour pencils, crayons, sketch pens, drawing books, school bags, chessboards and pieces, and shoes were given to around 100 children.

It was indeed an enriching experience to gift joy to these children!



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Nurturing a safe future for children affected in the Uttarakhand tragedy

Gurgaon/Uttarakhand

The PwC India Foundation has been supporting the education, nutrition and clothing requirements of 60 children who lost their parents in the 2013 natural calamity in Uttarakhand and are now the sole earning members of their families. This programme is being run by some of our employees in Gurgaon, who had earlier formed the NGO **Sarthak Prayash** and decided to engage with the region through it. The firm, which helped this outfit incubate, decided to support its efforts. Through this initiative, these 60 children have been admitted in nine different schools across the Kedar, Darma and Gewar valleys of the region.

Sarthak Prayash has also appointed a local guardian for regularly monitoring the project. The guardian visits each of these nine schools thrice a week to keep tabs on the attendance and progress of the children.

Since January 2015, there has been a remarkable increase in the attendance of these children. Furthermore, they have performed well in their academics—as many as 59 have cleared their examinations with an average of 58%.

Our employees have been deeply engaged with this initiative. Every month, one of our volunteers visits the site to monitor the progress and distribute stationery and other utility items which are very expensive locally. During these visits, they interact with the children and conduct sessions on reading and hygiene awareness. A trip was also organised for these children to Delhi, where they had the opportunity to perform with the students from the National School of Drama (NSD) and explore the city. Several collection drives carried out in our offices helped us collect books for their library.

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Sharing our lives with children

Mumbai

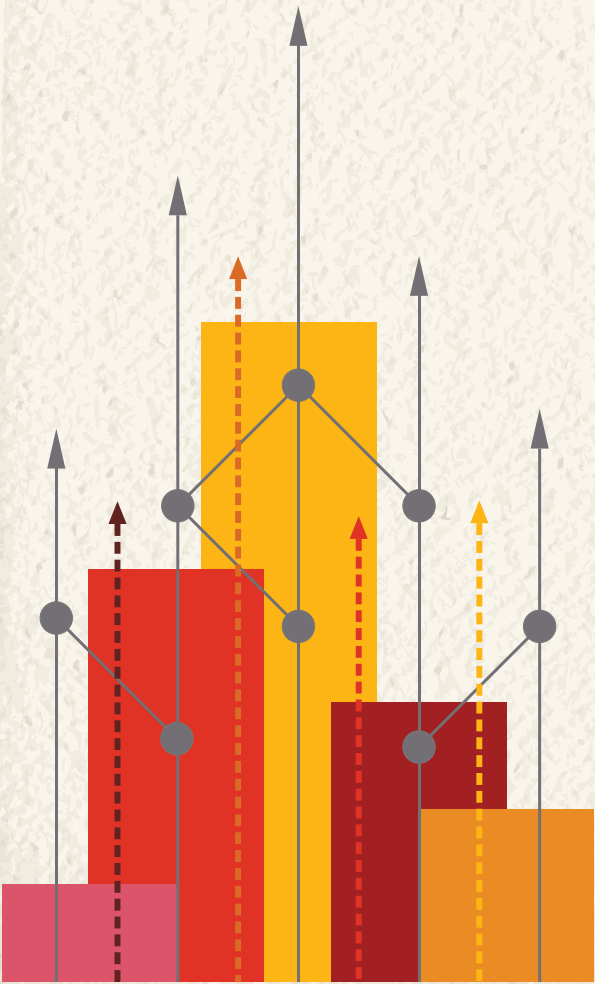
We began our journey with Divya Vidyalaya Residential School and Save the Children India by starting several employee engagement initiatives for children with special needs.

We are happy to announce that 26 of our employees have adopted 21 students of Divya Vidyalaya and visit them regularly to spend time with them. Apart from this, to support this unaided school, we have organised donation drives, fun and learning activities, and sessions on inspiration and courage. Some of these students gave a wonderful musical performance at the PwC offsite.

Along with Save the Children India, our volunteers conduct regular teaching and activity classes for the children. To make the interaction more exciting, we organised a cricket match between these students and the PwC staff.

Till now, more than 100 of our staff members have engaged with the two institutions, and we will continue to share our experiences and lives with them.





My space

My space



I wanted to share what has been a very humbling experience for me in J&K. Jaivir told me about the PwC India Foundation's efforts alongside SEEDS to reconstruct a local school in the Pulwama district of J&K that was devastated by the floods in Kashmir in 2014. I took this opportunity to witness the action on ground while I was in India.

I met the SEEDS representatives for a quick brief on the progress being made in rehabilitating the affected.

The representatives accompanied me on an hour-and-a-half long journey through picturesque locales but bumpy roads to the school.

The school stands on the banks of the mighty Jhelum river and is witness to the calamity that struck the area a little over six months ago. I met the school principal and his very young students, who seemed happy with the ongoing efforts to rebuild their school. I was also touched by the warmth of the local community in Pulwama, who now live out of temporary shelters built by SEEDs.

I was also pleased to see that SEEDS is very well connected with the community and seems to be a competent organisation that understands the local needs well. This is especially important since we trust them to carry out the rehabilitation work.

Despite the travel warnings, I found Srinagar to be safe and would be happy to return in the future. I carry back happy memories of my time spent with them and of course of the hot kawa, Afghani raisins and the fresh home-baked cookies.

I believe that in the midst of all that is happening across the world, if there is something that can make a visible difference, it is education.

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The 2013 flood in Uttarakhand claimed more than 5,000 lives and left the inhabitants of the region devastated; it also ruined the beautiful state.

This episode jolted me into action and, together with my colleagues from the PwC India Foundation, I decided to contribute to the Uttarakhand cause. With the support of our generous staff, we were able to raise a substantial amount, and the firm matched this amount to help us engage meaningfully. Further, PwC India supported a few of our passionate

colleagues, who decided to start an NGO named Sarthak Prayas. Post the disaster, this NGO decided to respond to the needs of victims. We partnered with them to distribute relief materials in far-flung areas of the state. Around 900 people benefitted from this.

To create a long-term impact, we partnered with the NGO to start a programme supporting children in need of education, food and clothing. Sixty children who lost their parents and/or became the sole breadwinner of their families due to this calamity were chosen for this programme.

Since the start of this project, there has been a remarkable increase in the attendance of these children, and the improvement in their academic results has been impressive.

The journey has been long and successful till now and we hope to continue our efforts in the region going forward.

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'Round about midnight, the rising water beneath my mat woke me up from my sleep. It took me a few seconds to embrace reality...the reality that I was losing my livelihood. All that I had gathered like an ant was lost in a matter of time.'

These are the words of a farmer whose household was hit badly by the recent floods in Chennai. He is from a remote village of Cuddalore district (South Tamil Nadu). This village is trying to cope with their losses all by themselves.

Understanding the need of the hour, through the PwC Foundation's CR activities, we identified this particular village to carry out our relief activities.

With the help of a group of college students, we managed to distribute relief materials to 300 households in the village. This was well appreciated by the villagers, as not many had come to their aid. The happiness that we saw was beyond words.

Even in a situation like this, while they were struggling for a day's meal, every household welcomed us with the statement '*thambi sappittu polam*' (brother, have some food).



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As part of our foundation week activities in Pune, on September 2015, we visited Snehalaya, an NGO that houses children suffering from cerebral palsy.

The very first thing I noticed while entering the premises were the smiling faces of the children. A child of no more than 10 who is suffering from cerebral palsy has every reason to be angry with life. But the fact that these kids were happy despite all odds made me wonder about the reasons we complain.

I was stunned to see a child, who could barely walk on his own, happily moving the wheelchair of his mate who was unable to do so. It demonstrated the small and meaningful ways in which we can help those around us to the fullest of our ability.

The most important thing which I took away from my time with them is that they do not compare themselves with others in the world. They are truly different from many of us for the simple reason that they love unconditionally. They do the best that they can to lead a happy and cheerful life.



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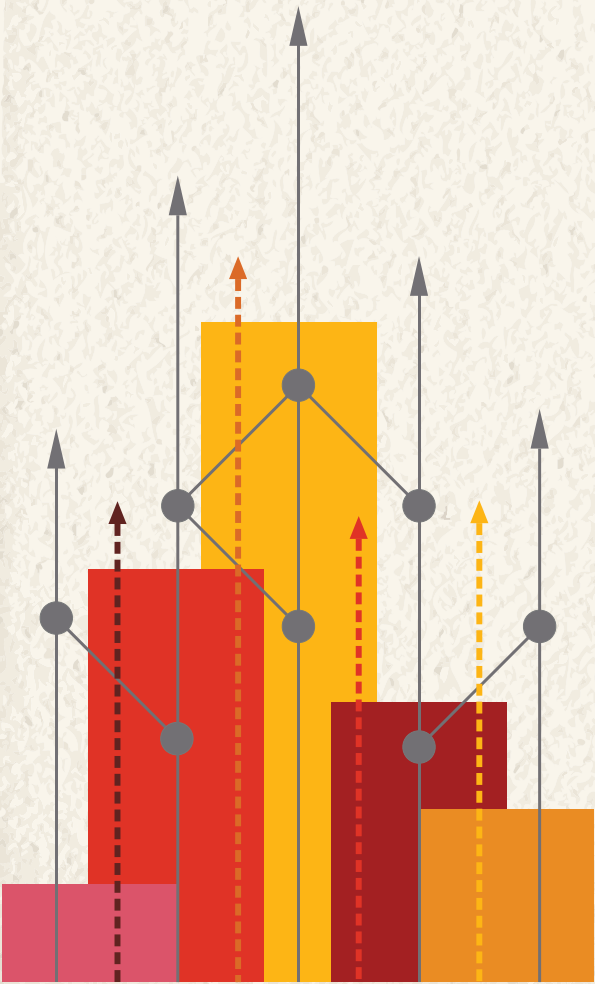
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Celebrating PwC India Foundation Week: We complete seven successful years!



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Volunteers create awareness on health and hygiene among children



Pune staff spends time with the elderly at an old age home



Photospeak

Donating blood, saving lives



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PwC India and Save the Children release their marquee report on the status of urban Indian children



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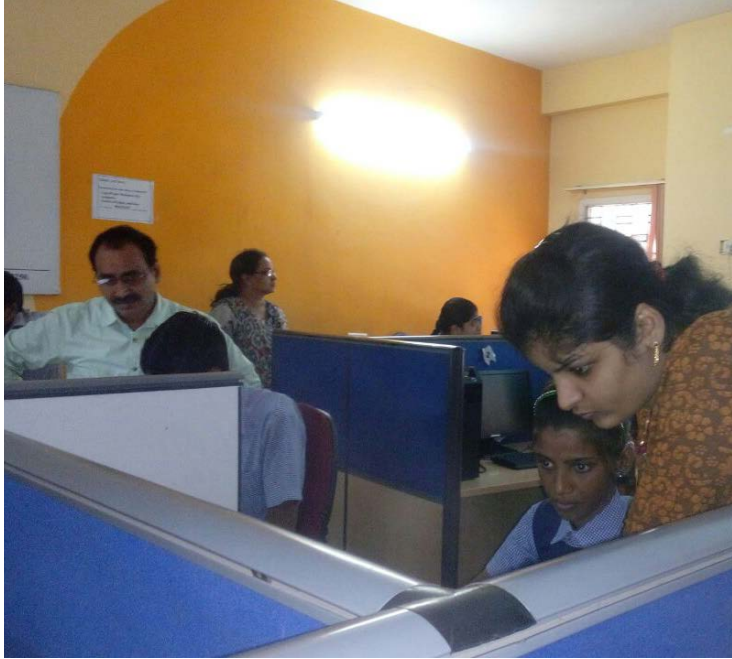
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Hyderabad volunteers tutored hearing-impaired underprivileged children on the use of Microsoft Excel as they got ready for their exams



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Kolkata volunteers organise sports day for differently abled people



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PwC India Foundation launches the girls' school sanitation project



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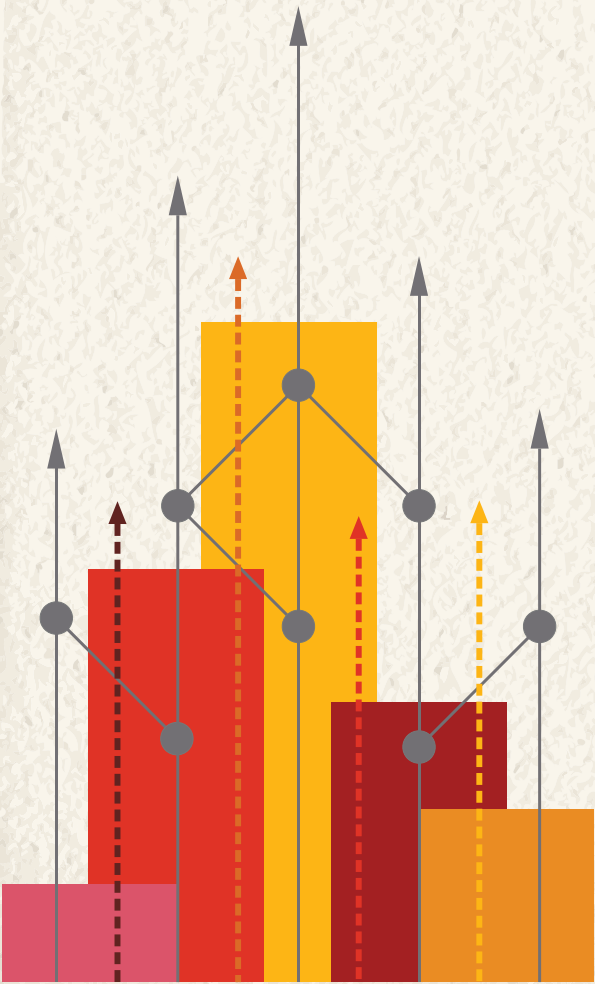
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From beneficiaries/partners

Following the Nepal earthquake on 25 April last year, carrying out humanitarian assistance in the country has been challenging, considering the fragile systems and processes for delivery, management and enforcement. PwC India Foundation has played a unique role by leveraging its position to bring together credible players that complement, rather than substitute, each other's strengths and capabilities. The result has been an effective programme design that can deliver on scale and outreach without compromising the core humanitarian principles of humanity, independence, impartiality and independence.

— **Manu Gupta**,
Executive Director, SEEDS NGO
(PwC partner for the Nepal project)

I never thought I could buy a hearing aid for my child, as giving him food three times a day itself is a task for me. Thank you for providing this. Now my child can not only listen but is also trying to speak. I'll make sure he studies hard and achieves his goals.

— **Madhavi**
(mother of a hearing-impaired child)

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You cannot change the direction of the wind but you can adjust the sails to reach your destination. I thank the volunteers who are supporting us in making our journey smooth.

— **Pramila Kokad,**
Divya Vidyalyaya
(NGO partner in Mumbai)

You have given the gift of hearing to my son. Now he has also started to make an effort to speak. With your support, I can make my son study and help him achieve his dreams. Thank you PwC India Foundation.

— **Devi**
(mother of a hearing-impaired child)

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PwC's CR activities gave me an opportunity to get out there in the world that we often ignore while we are busy with our lives.

— **Nikita Ahuja,**
Mumbai

My group consisted of nine students. It was an eye-opener to interact with such bright, well-informed and intelligent students.

— **Sayantan Dutta,**
Bengaluru

Peoplespeak

Volunteerspeak

Spending time with a group of young, determined and extremely talented women was a very energising experience. Hearing stories of how some of them work extraordinary hours, juggling studies, work and household responsibilities was humbling. I wish each and every one of them happiness and success on the road ahead! I am also keen to see how I can bring my learnings from my professional area of work to help the Dream School Foundation (DSF) achieve its goals.

— **Padmaja Alaganandan,**
Bengaluru

It was a soulful experience to tutor Lalit, and I look forward to such opportunities where I can share my knowledge and experience with children to shape their future.

— **Ganeswara Rao Malla,**
Hyderabad

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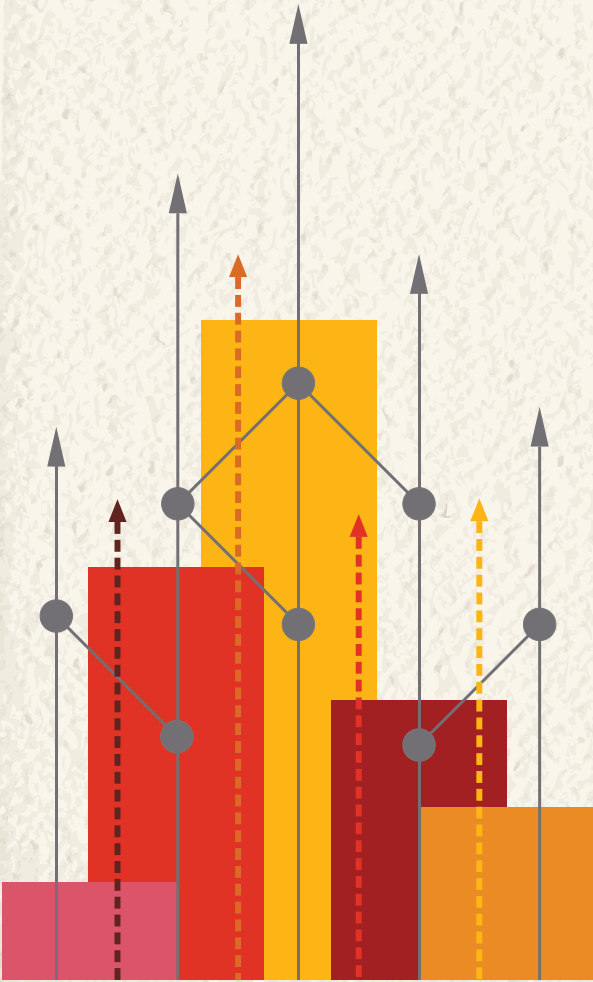
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PwC India Foundation in the news

PwC India Foundation in the news

PwC India and Save the Children release 'Forgotten voices: The world of urban children in India'

C-sec highest in Hyd slums among metros

TIMES NEWS NETWORK

Hyderabad: It may be a phenomenon restricted to expecting mothers from well-off families but a new analytical report shows that slums in Hyderabad actually topped the metros by recording the highest percentage of Caesarean (C) section deliveries.

The report compiled by researchers from PwC India and international NGO Save the Children by analyzing National Family Health Survey (NFHS-3) data found 33% of the respondents from Hyderabad's slums getting a C-section in hospitals when compared to 24% respondents in Kolkata, 23% respondents in Chennai, 13% in Mumbai and 7% in New Delhi.

Not surprisingly, the report titled -- The Forget-

ten Voices: the world of urban children in India – blamed the phenomenon to high preference for private health services by more than 80% slum based re-

spondents in Hyderabad, the highest when compared to four other metros at below 70%.

"The inference from this report that one can make out is the inevitable fact that C-section deliveries are resorted to by private hospitals even when they are not required sometimes," said Prasan Thatte, national research manger of Gurgaon based Save the Children (India).

For compilation of their report, Prasann Thatte told

TOI that the sample size of slum respondents from the five cities that they analyzed included 1,327 from Hyderabad, 1,196 from Delhi, 1,104 from Kolkata, 1,104 from Mumbai and 940 from Chennai.

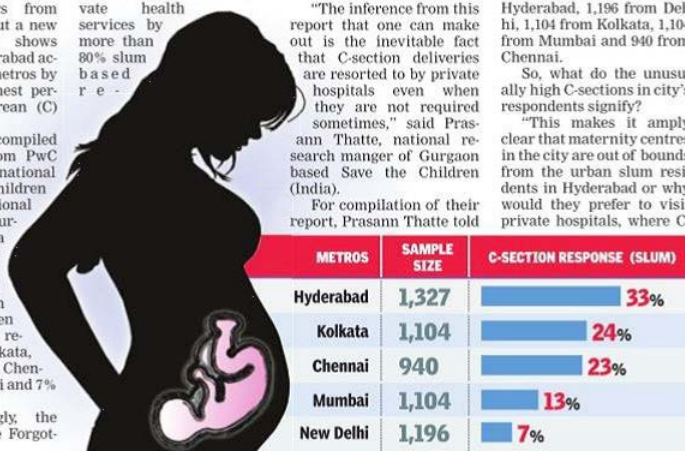
So, what do the unusually high C-sections in city's respondents signify?

"This makes it amply clear that maternity centres in the city are out of bounds from the urban slum residents in Hyderabad or why would they prefer to visit private hospitals, where C-

section deliveries are quite rampant as it fetches more money," questioned Dr Achanta Vivekananda, national corresponding editor of journal Federation of Obstetric and Gynaecological Societies of India (FOGSI).

However, Dr B Nagendar, president of 'Telangana government doctors' association Osmania Unit -1, which includes both maternity hospitals in Petlaburj and Sultan Bazaar in the city, disagreed with the report.

"State run maternity hospitals are always in reach for the poor but they are so overcrowded that there is a need for more doctors. Presently, 6 and 3 units (a single unit comprises a professor, one associate professor, two assistant professors and medicos) are functioning in both Sultan Bazar and Petlaburg maternity hospitals respectively but more is needed," said Dr Nagender.



City streets home for over 10k kids

Poverty, Displacement Causing Many Children To Lead Vulnerable Lives, Reveals Report

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PwC India Foundation in the news

PwC India and Save the Children release 'Forgotten voices: The world of urban children in India'



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PwC India Foundation in the news

Supporting Nepal

चौधरी ग्रुपले १ हजार अस्थायी घर बनाइदिने

हिमालय टाइम्स

टाइम्स संवाददाता

काठमाडौं, बैशाख २३ । चौधरी ग्रुपले भूकम्पपीडितका लागि एक हजार अस्थायी घर निर्माण गर्ने भएको छ । चौधरीले ग्रुपले अति प्रभावित जिल्लामा अस्थायी घर निर्माण गरी पीडितलाई निःशुल्क प्रदान गर्ने घोषणा गरेको छ । सुदूरपश्चिम प्रदेशको पर्वकार सम्मेलन गरी चौधरी ग्रुपका अध्यक्ष विनोदकुमार चौधरीले छ महिनाभित्रमा घर निर्माण गरेर हस्तान्तरण गरिने बताएका हुन् ।

स्वदेशी तथा विदेशी दातृ निकाय, परीपकारी संघसंस्थासँगको सहकार्यमा थप नौ हजार घर निर्माण गर्ने लक्ष्यका साथ काम अघि बढाइएको उनले जानकारी दिए । उनले भूस्वाट भर्खेका एक सय सामुदायिक प्राथमिक विद्यालयको पनि पुर्ननिर्माण गर्ने बताएका छन् । हाइटी र फिलिपिन्समा विपद् व्यवस्थापनका अनुभवी र अन्तर्राष्ट्रिय मान्यता प्राप्त विशेषज्ञ टोली र चौधरी



ग्रुपकै प्राविधिकले अस्थायी घर र विद्यालयको पुर्ननिर्माण गर्ने र एउटा घरको निर्माण लागत ५० हजारदेखि एक लाखसम्म पर्ने बताइएको छ ।

चौधरी ग्रुपले भूस्पर्षितको सहायोगका लागि २५ करोड छुट्याएमा हालसम्म करिब दुई करोडबराबरका राहत सामग्री वितरण भइरहेको पनि उनले जानकारी दिए । चौधरी समूहको सहयोगका विषयमा सामाजिक

सञ्जाल तथा सञ्चारमाध्यममा आलोचना सुन्नु हुन थालिसकेको भए पनि हतारमा घोषणा गर्नुभन्दा ठोस योजना ल्याउनु ठीक भनेर अन्तर्राष्ट्रिय संस्थासँगको समन्वयमा काम थालिएको उनले बताए ।

चौधरी ग्रुपले प्राइस वाटर्स हाउस कर्पर्स (पिडब्ल्यूसी) इण्डिया फाउन्डेसन र सोसल इन्भारमेन्ट एण्ड इकोलोजिकल डेभलपमेन्ट सोसाइटी (सिडस) इण्डियासँगको

सहकार्यमा घर निर्माण गर्ने जनाएका थिए । यस कार्यका लागि चीनको अलिबाबा कम्पनीसँगको सहकार्यमा घर निर्माण गर्ने जनाएका थिए ।

आगामी छ महिनाभित्र १०० घर निर्माण गर्नसक्ने सिडसकी प्रतिनिधि चाम्ले जानकारी दिएकी छिन् । त्यसैगरी कच्चा पदार्थ प्रयोगबाट घर निर्माण गर्नसक्ने सिडसकी प्रतिनिधि चाम्ले जानकारी दिएकी छिन् ।

Chaudhary Group to help build 10,000 transitional homes

Himalayan News Service
Kathmandu, May 6

Chaudhary Group (CG) has announced it will assist in building 10,000 transitional homes for the people who have been rendered homeless by the April 25 earthquake.

CG will construct a total of 1,000 units of such shelter without any additional support, while it will collaborate with local and international institutions for building the remaining 9,000 units.

The group has targeted to construct the homes, which are expected to cost Rs 70,000 per unit, within the next six months and hand them over to the earthquake affected people.

"The owners can transform the shelters into permanent

structures on their own later," said Binod Chaudhary, chairman of CG.

Chaudhary said that they would spend Rs 70 million for the 1,000 units of homes that CG would construct on its own.

Government statistics show that a total of 205,052 individual houses have been damaged completely, while 186,200 residential houses have been partially damaged. Likewise, 575 school buildings have been destroyed by the earthquake and 969 school buildings have suffered partial damage.

CG has established a fund of Rs 100 million for construction of 9,000 units of transitional homes that it would construct in collaboration with local and international institutions. As per CG, it would also support in

reconstructing 100 primary schools in affected districts, for which it would invest Rs 50 million. In total, CG through Chaudhary Foundation will spend Rs 250 million to support quake victims, including Rs 30 million it has already spent in immediate relief.

For the transitional home project and rebuilding of the schools, CG has stated that it would collaborate with Price-waterhouseCoopers (PwC) India Foundation and Social Environment and Ecological Development Society (SEEDS), India. PwC would monitor, evaluate and ensure effective implementation of projects, while SEEDS with its experience in post-disaster management, would design the project and assist in its implementation.

PwC India Foundation in the news

Supporting Nepal



राजधानी

चौधरी ग्रुपले भूकम्पपीडितको शीर्षकाली राहतका लागि २५ करोड रूपैयाँ खर्च गर्ने घोषणा गरेको छ। बुधवार ललितपुरमा पत्रकार सम्मेलन गर्दै ग्रुपले ६ महिना भित्रमा १० हजार घर निर्माण गर्ने लक्ष्य लिएको जानकारी दिएको हो।

चौधरी ग्रुपअन्तर्गतको चौधरी फाउन्डेसन माफत सो राहत परिचालन गर्ने कार्यक्रममा जानारी दिइयो। कार्यक्रममा फोक्सो

अर्बन्तले न्यूनीमा समेत परेमा चौधरी ग्रुपका अध्यक्ष बिमोद चौधरीले पीडित व्यक्तिले राहतको महसुस गर्न पाओस् भन्ने हेतुले जानुहरूले यस किसिमको सहयोगको योजना बनाएको बताए।

अध्यक्ष चौधरीले दिएको जानकारीअनुसार १ हजार ट्रायसिलन घरहरू चौधरी ग्रुप आफैले निर्माण गर्नेछ। बाँकी ९ हजार घर देशभित्र र बाहिरका विभिन्न संघसस्था, श्रुत निकाय र

निजी क्षेत्रलाई प्रोत्साहन गरेर निर्माण गरिने उले बताए। त्यसका लागि १० करोडको कोष खडा गरिने उनले जानकारी दिए।

त्यसैगरी, १ सय सामुदायिक प्राथमिक विद्यालय पुर्ननिर्माण गर्ने योजनालाई पनि उसले राहतको प्याकेजभित्र समावेश गरेको छ। उसले यसअघि तत्कालीन राहतस्वरूप विभिन्न स्थानमा खाद्यान्न तथा अन्य अत्यावश्यक वस्तुहरू वितरण गरेको थियो।

PwC India Foundation in the news

PwC India and British Council support the launch of SSE India



UK SCHOOL TO OFFER NEW FELLOWSHIP

THE UK-based entrepreneurship institute, School for Social Entrepreneurs (SSE), has opened its Delhi office in association with the British Council and audit firm Pricewaterhousecoopers India, last week. The school will offer 'Social Start-Up' a nine-month long fellowship programme for aspiring entrepreneurs with contact classes for up to 30 days. "SSE will provide budding



social entrepreneurs an opportunity to turn innovative ideas into potential social enterprises," said Rob Lynes, director, British Council.

PwC India Foundation in the news

Sevalaya NGO starts reconstruction work of Chennai shelter



PwC India Foundation in the news

A corporate helping hand - Livemint



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A corporate helping hand

The recognition that is being handed out by the corporate world to the social sector is an encouraging trend

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Meena Manika



Going to School, a not-for-profit which works with school children, is the winner of the first HCL grant.

New Delhi: January saw two corporate initiatives to engage with the social sector—one in the form of awards and the other a grant for not-for-profits. On 14 January, Jindal Steel and Power Ltd's (JSPL) philanthropic arm JSPL Foundation announced the Rashtriya Swayamsiddha Samman (RSS) awards. Four days later, HCL Technologies

<http://www.livemint.com/Companies/PY-uJfy6HbZdWxcV4Z/A-corporate-helping-hand.html/2701/2016/9:08:25 AM>

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BT COVER STORY | CORPORATE CSR & PwC

PwC
Addressing fundamental social challenges

Company's senior executives launch report and launch new CSR projects
New CSR projects: Urban child report and launch of new projects in India
Engagement: Senior leaders, Vice Chairman, PwC India Foundation

FROM THE PwC INDIA FOUNDATION SPOKESPERSON DESK

"PwC India Foundation has a three-pronged approach that drives its activities and initiatives. We contribute in three ways. **Providing skills:** our people are our greatest asset. We use their passion and skills through skill-based volunteering and pro bono advisory services to service individuals, institutions and communities in need of assistance. **Empowering communities:** we support several NGOs across eight locations in India on diverse projects. **Special initiatives:** help us broaden our approach and focus on critical issues such as sanitation, social entrepreneurship and issues of urban children.

"With respect to CSR challenges in India, while the quantum of noise tends to increase, I think efficiency needs to be brought into what is already being spent. It is in the delivery of programmes and their assessment where I think much improvement is needed. A far more structured approach towards the planning of interventions, as well as outcome-based delivery mechanisms would help deliver far more bang for the buck, than is currently the case. Technology can help bridge many of the problems associated with what I am suggesting and needs to be used much more than what is currently the case in the sector."

JAVIR SINGH, Vice-Chairman, PwC India Foundation

15 JANUARY 16: 01:16:16 BUREAUCRACY TODAY

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About PwC India Foundation

The PwC India Foundation was established in 2008 with the objective of making an impact in the areas of education and environmental sustainability. We have now expanded our areas of intervention to sanitation, social entrepreneurship and humanitarian response to natural disasters. The foundation's initiatives revolve around the following:

- Empowering communities: Supporting programmes run by NGOs
- Enabling participation: Involving our employees by using their expertise, skills and passion
- Special initiatives: Addressing some of the fundamental challenges of the country

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About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 2,08,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com

In India, PwC has offices in these cities: Ahmedabad, Bengaluru, Chennai, Delhi NCR, Hyderabad, Kolkata, Mumbai and Pune. For more information about PwC India's service offerings, visit www.pwc.com/in

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