



Making strategy work

Strategic business planning looks at creating a business plan for a new sector of the market where investment is needed. We understand the strategic vision and intent of a company and then jointly distil the vision into strategic options. Key questions we help answer are:

- What is the potential of the strategic options and how should they be prioritised across a three and five year time frame?
- What are the risks associated with these options?

Making strategy work involves extensive collaboration with the client to create a framework for execution and driving change to achieve the planned strategy. Key questions we help answer are:

- How should implementation efforts be structured?
- What are the initial high priority initiatives that need to be completed?
- How can work be allocated across organisational resources in a co-ordinated manner?