The evolution of the healthcare industry has resulted in a rise in cyber crimes

Why is healthcare data being targeted?

Healthcare service providers have huge databases with more extensive customer information than any other industry.

- **Health information sold for more** than credit card data and can be used for fraud or identity theft

- Medical identity theft is often **not immediately identified by a patient or their provider** giving a fraudster enough time to milk the credentials

- Sensitive data **easily accessible** through connected devices

- **Low security controls** across the industry makes it easy for hackers to get large amount of personal data

How is stolen data used?

Impersonate patients and obtain health services

Create fake IDs to buy medical equipment or drugs that can be resold

Combine patient number with false provider number and file made-up claims with insurers

Sell a VIP's sensitive healthcare information to interested parties