

You are part of something extraordinary

Connect | July – September 2024

It has been an exciting quarter for the PwC India Alumni team!

Our live webinar on **The AI Difference: How businesses can transform the future**, saw guest speakers [Heshan Gambhir](#), Founder and CEO of Disquzz, [Rajnil Mallik](#), Partner and GenAI GTM Leader at PwC India, and [Bivek Sharma](#), Partner and Chief AI Officer at PwC UK unanimously conclude that AI is to be embraced rather than feared. Moderated by [Manpreet Singh Ahuja](#), Chief Digital Officer and TMT Leader at PwC India, they looked at the future of AI and generative AI, emphasising its potential to scale rapidly, enable innovative business models, and transform workflows.

When we look at today's business environment, our ability to leverage technology and redefine working models to optimise processes and achieve better outcomes is the need of the hour. PwC India recently crossed a major milestone by launching the **GenAI Experience Lab** in Gurgaon. This state-of-the-art facility, which is open to clients, is dedicated to exploring the transformative impact of GenAI across various domains in an experiential way. So, if you're looking to stay agile and reimagine your world of work, get more details below on how to register for a demo.

Just like business, transformation and growth are a priority for India as well. The Government of India has set an ambitious target of achieving USD 1 trillion in merchandise exports by FY30. Against this backdrop, PwC India launched a transformative framework report – **VIKSIT: An approach for India to achieve USD 1 trillion in merchandise exports**, which answers what needs to be embraced, accepted and adapted to harness India's unique strengths to drive merchandise export-led growth.

V	Value addition and volume growth in exports by identifying priority products and industries
I	Infrastructure investments
K	Knowledge sharing and capacity building
S	Sustainable supply chain
I	Inclusive industrialisation focused on MSMEs
T	Technology enablement

The report delves into how VIKSIT's pillars have the potential to uncover new sector-specific opportunities to help achieve India's export ambitions. [More here](#)

With the seasonal festivities around the corner, we wish you and your loved ones a safe and peaceful holiday season and a Happy New Year. Do continue to stay connected with your #NetworkForLife as **together, we lead the future**.

Warm regards,

The Alumni Team
PwC India

Alumni Spotlight



Avijit Samanta

Throughout my career, I have worked on several projects and products, and it was this relevant experience that has always helped me ace my deliverables. [Read more here](#)



Vasant Gujarathi

The number of years I spent with the firm have been the most encouraging, whether it was the learning phase or the turning points of various remarkable achievements in my life. [Read more here](#)

Joining forces. Transforming businesses.

PwC India announced the launch of its **Centre of Excellence for SAP® Business Technology Platform**. Driven in collaboration with SAP India, enterprise customers will have access to PwC India's innovative, ready-to-use solutions, which will enable them to transform their business processes across the ERP value chain. SAP Business Technology Platform (SAP BTP) is an innovative Platform-as-a-Service (PaaS) offering, that brings together data and analytics, artificial intelligence, low-code, no-code and pro-code app development, automation, and integration in one, unified environment.

This collaboration aims to accelerate digital transformation for enterprises by leveraging SAP's cutting-edge technologies and PwC India's extensive industry expertise. Through the Centre of Excellence for SAP® Business Technology Platform, PwC India will be able to deliver significant benefits to enterprise customers in India, including faster time to market, and the ability to customise cloud-based technologies to fit their business needs. Together, we aim to drive AI-led innovation, promote a culture of knowledge and collaboration, and implement standardised processes.

[More here](#)



Our top LinkedIn Learning learners!



Poornima Vetrivelan



Sudip Roy



Yatin Mehra



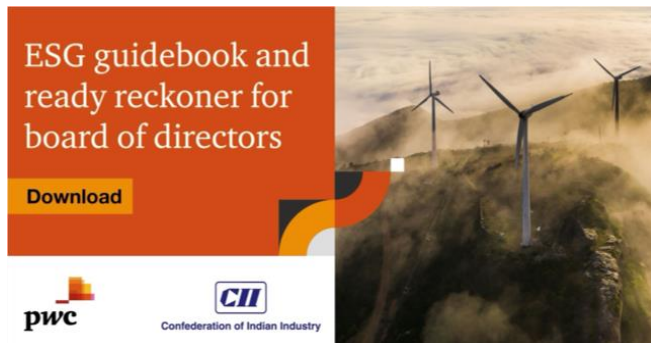
Tapas Ruparelia



Supratik Das

Congratulations to our top learners on **LinkedIn Learning**. Watch out for your certificate from us, signed by PwC India's Chief Digital Officer, **Manpreet Singh Ahuja!**

Creating differentiation



To provide boards of directors with an oversight of ESG fundamentals and practices, PwC India has collaborated with the Confederation of Indian Industry to create an **ESG guidebook and ready reckoner**. This guidebook provides readers with a practical, step-by-step deep dive into ESG and sustainability strategies based on leading global practices and the Business Responsibility and Sustainability Reporting (BRSR) framework. It aims to help Indian business enterprises adopt ESG within the organisational structure, processes and performance to achieve ESG transformation.



Being at the forefront of innovation, PwC India is consistently pushing the boundaries of what's possible. We recently launched the **GenAI Experience Lab at our Novus Tower office in Gurgaon**. Equipped with cutting-edge hardware that fosters creativity, collaboration, and aids in experimenting with advanced AI technology, the lab enables us to demonstrate AI's transformative potential to our clients, showcasing our leadership in tech innovation. To book a GenAI workshop for your business, write to: in_genai.info@pwc.com



We wrapped up the **7th TALENT Tax 2024**. **'TALENT' – Tax Leaders of a New Tomorrow** is PwC's unique forum for the next generation of tax leaders. With sessions that dive into the latest trends and future of tax,



A recent roundtable organised by PwC India with **global capability centre (GCC) leaders in the oil and gas (O&G) industry** brought to light the value GCCs could unlock in this sector through centralisation, consolidation

this forum helps tax leaders discover how to balance tax efficiency with governance and use technology to streamline tax processes for sustainable businesses of the future. This forum is intended for young tax professionals. If you're a tax manager or senior manager and would like to enrol to be a part of TALENT, write to: in_talent.tax@pwc.com

and automation. Sustainability has taken centre stage in discussions within the oil and gas sector, prompted by the need to accelerate the transition to renewables, ensure energy security and keep up with evolving regulations on carbon emissions. [Read here](#) how GCCs can create sustainable value within the sector in the latest edition of **Our Take**.

Winning with our people and culture

Top 50 Best Workplaces™ for Millennials in India by Great Place to Work®	Avtar & Seramount Best Companies for Women in India 2024 and Best Companies - Hall of Fame , and Exemplar of Inclusion in the Most Inclusive Companies Index	Bronze award by Brandon Hall Group™ in the Best New Hire Onboarding Program	India's Top 50 Best Workplaces™ for Women 2024 by Great Place to Work®	DEI Excellence – 'Driving Change with Inclusivity' award at the WeAce SPARK Annual Leadership & Coaching Summit 2024
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The accolades keep rolling in! We are honoured and grateful to be recognised across multiple award categories and institutions. Our greatest asset is our people – a diverse, multigenerational workforce that combines energy and experience to deliver distinctive solutions for our clients and communities. It's immensely gratifying to see what we can collectively do as a vibrant and dynamic #CommunityOfSolvers that grows, learns, cares and collaborates to create a better future. Cheers to our people and leaders for making #PwCIndia a workplace of choice.

Did you enjoy this issue?



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