

Webinar Invitation: “The Great Rebound” talk series

How can your company surge ahead?

Every organisation wants to move from being an industry player to an industry leader. What does it take to surge ahead of your competition? Join our panel discussion with one of the co-authors of “Fueling your company’s urge to surge” article ([link](#)) on how you can position your company to emerge ahead.



Tuesday, 28 July
10AM - 11AM (Vietnam time)

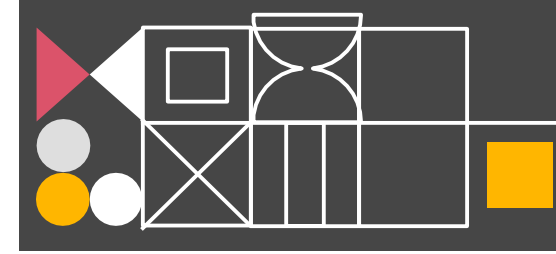


Language: English



Who should attend: Board of
Directors/ C-Suites/ Business Owners

What is the secret ingredient that enables this “surge” to happen? How does it happen, when does it happen?



Join us for the webinar where our panelists will share their thoughts on:

- Factors and enablers that position an organisation to make a successful surge
- Key questions to help business leaders identify whether this is the right time to push forward
- Developing game-changing strategies

On the panel



Grant Dennis
Chairman/ Consulting Leader
PwC Vietnam

As moderator, you can expect Grant to share his views from advising clients on transformational changes in both public and private sectors across the region.



Edward Clayton
Partner, CP&I leader*
PwC Vietnam

Co-author of multiple articles including the recent “Fueling your company’s urge to surge” article ([link](#)). Edward will set the scene and point the way.

*CP&I: Capital Projects & Infrastructure



Michael M Dent
Professor/ Head of Marketing
Sunway University Business School

On the panel, Professor Michael brings strategic marketing and complex international project management perspectives to our discussion.



Glenn Hughes
Head of Vietnam
LOGOS Property Group

Also on the panel, Glenn shares the business angle from working in private and government sector organisations across South East Asia, Australia and the Middle East.