

## **Asset Management**

The role of asset management companies is becoming crucial as emerging markets recover from the global financial meltdown. This is supplemented with changes in regulations such as increased compliance and more transparency. Adding to the complexity will be a spate of expected changes in accounting, corporate and tax laws including the proposals around IFRS, the Companies Bill, the New Direct Tax Code and Goods and Service Tax (GST).

PwC is a leading provider of professional services to this sector, with a huge global network of specialists. We provide services to domestic mutual funds, private equity funds, real estate funds, sovereign funds, FIIs, wealth managers, etc. We help clients turn challenges into opportunities in key areas such as governance, risk and compliance, process improvement, sustainability, controls and financial reporting, deals services, valuations, business development strategies, tax structuring and regulatory advise.

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